Adde	ndum to F	SC-118-B	3	9/5/97		
SUBJ	ECT: To	bacco Se	ettlement A	greemer	nt	
DIST	RIBUTION:					
X	AVP	Х	KAM	X	DM	
X	RSM	X	AM	$\overline{\mathbf{x}}$	RM	
X	RBM	X	ΑE	_	Sales Rep	
X	ROM				Retail Rep	
	-					

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Objective:

Provide information as it becomes available regarding pending tobacco

regulations.

Purpose:

Minimize any retail confusion regarding proposed FDA regulations.

Attached is a copy of the <u>FDA Talk Paper</u> on the tobacco regulations advising that retailers do not yet have to remove self-service displays or in-store advertising. This document should provide clarification for accounts who are still confused about the August 28, 1997 compliance date.

Please share this information with retailers as needed. As information, the <u>FDA Talk Paper</u> can be found on the Internet at: http://www.fda.gov/opacom/campaigns/tobacco/tobpress.html (click on "Tobacco Regulation Update").

We will continue to update you as additional information on the tobacco settlement agreement becomes available.

Dave

Jim

Rick

Pat

D. L. Wilmesher Northeast Sales Area Vice President J. W. Best Southern Sales Area Vice President R. M. Sanders Western Sales Area Vice President P. J. Cundari Mid-West Sales Area Vice President

Attachment